

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 01149 280955Z

12

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

----- 061472

R 280827Z JAN 75

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 7608

UNCLAS TOKYO 1149

FOR OIM/WELCH

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: CGP (HOUSEWARES) APRIL 9-12, 1975

REF: USDOC 1241

1. CALCO MARKETING SERVICE: TC NOTES CONFIRMATION (2), (3), AND (4). PLS EXPEDITE CONFIRMATION (1) AND (5). AS USUAL, TC WILL PROMOTE TARGET AUDIENCE INDICATED IN MARKET DATA FORMS. IN CALCO CASE, E. SETA ADVISES DEPARTMENT STORES/ RETAILERS AS TARGET IN SUBJECT SHOW, ALTHOUGH ULTIMATE TARGET OF COURSE CONSUMER.

2. SCHLAGE LOCK CO: ONE OF NON-EXCLUSIVE AGENTS, GADECO SCHLAGE CONFIRMS CUSTOMERS ARE BUILDING INDUSTRY. UNLESS SCHLAGE PRODUCTS HAVE MARKETABILITY HOUSEWARES TARGET AUDIENCE, PARTICIPATION NOT RECOMMENDED.

3. REFTEL PARA TWO NOTED.
HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TOKYO01149
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750031-0016
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750112/aaaaakty.tel
Line Count: 47
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 USDOC 1241
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 22 MAY 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 MAY 2003 by JonesKG>; APPROVED <18 FEB 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
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05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CGP (HOUSEWARES) APRIL 9-12, 1975
TAGS: BEXP, JA
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006